



Subnational Doing Business

going beyond business capitals

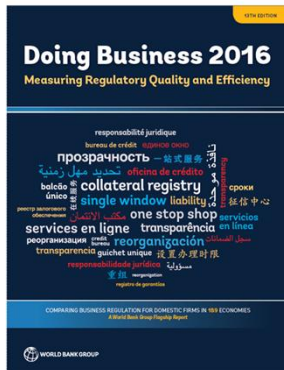
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Global Indicators Group, Development Economics
September 7, 2016 | Almaty, Kazakhstan



agenda

- I. Doing Business and Subnational Doing Business & why they matter
- II. Subnational Doing Business: examples from Kazakhstan
- III. The power of benchmarking & peer-learning

what does *Doing Business* measure?



Doing Business indicators:

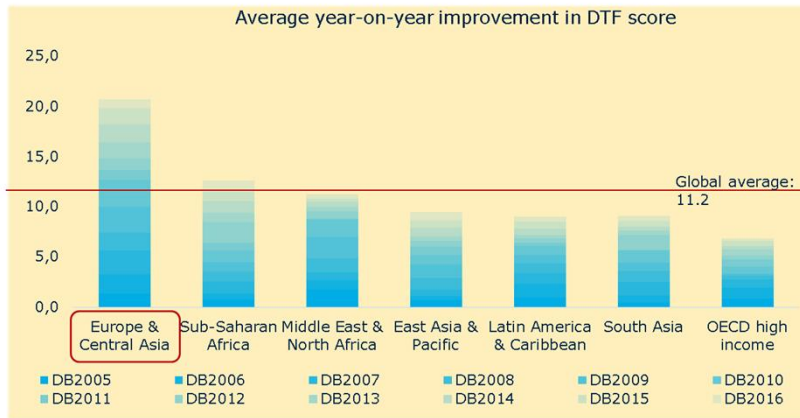
- ✓ Focus on regulations relevant to the life cycle of a small to medium-size domestic business.
- ✓ Are built on standardized case scenarios.
- ✓ Are measured for the most populous city in each country, and the second largest business city in countries with more than 100 million inhabitants.
- ✓ Are focused on the formal sector.

Doing Business DOES NOT measure all aspects of the business environment such as security, macro-economic stability, prevalence of bribery and corruption, level of training and skills of the labor force, proximity to markets, regulations specific to foreign investment or the state of the financial system.

The 11 areas of business regulation measured by *Doing Business* affect firms throughout their life cycle



Since 2005, Europe and Central Asia has made a substantially bigger improvement in business regulation than any other region



what Subnational Doing Business adds

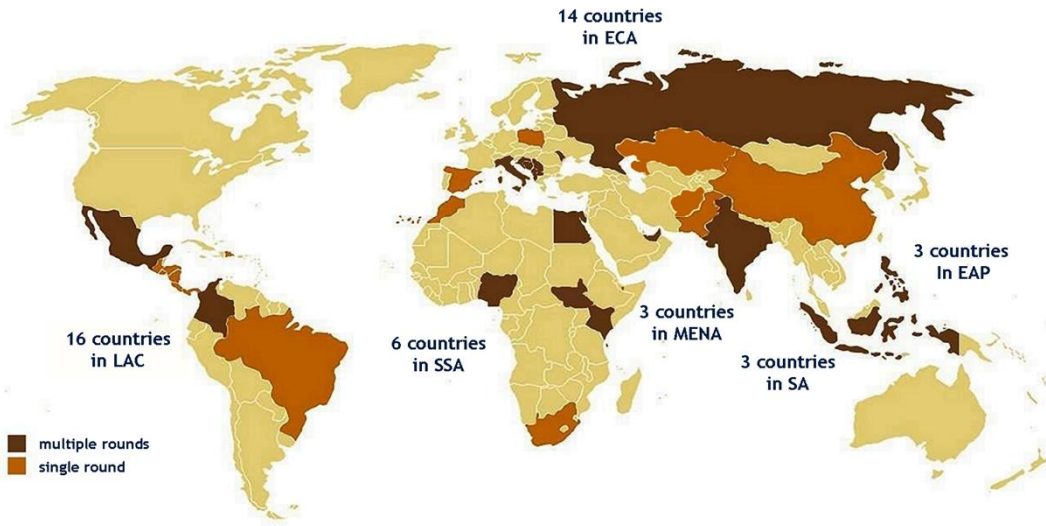


we . . .

- go **beyond** the largest business city
- cover regulations at **all levels**
- capture **local differences**
- provide replicable **good practices**
- help cities tell their stories and **compete**
- use media appeal & local government participation to **promote reform**

covering all regions & income groups

437 cities in 65 countries



the benefits

Generates micro-level data on business regulations globally comparable.

Diagnostic Tool

1

Reform Instrument

2

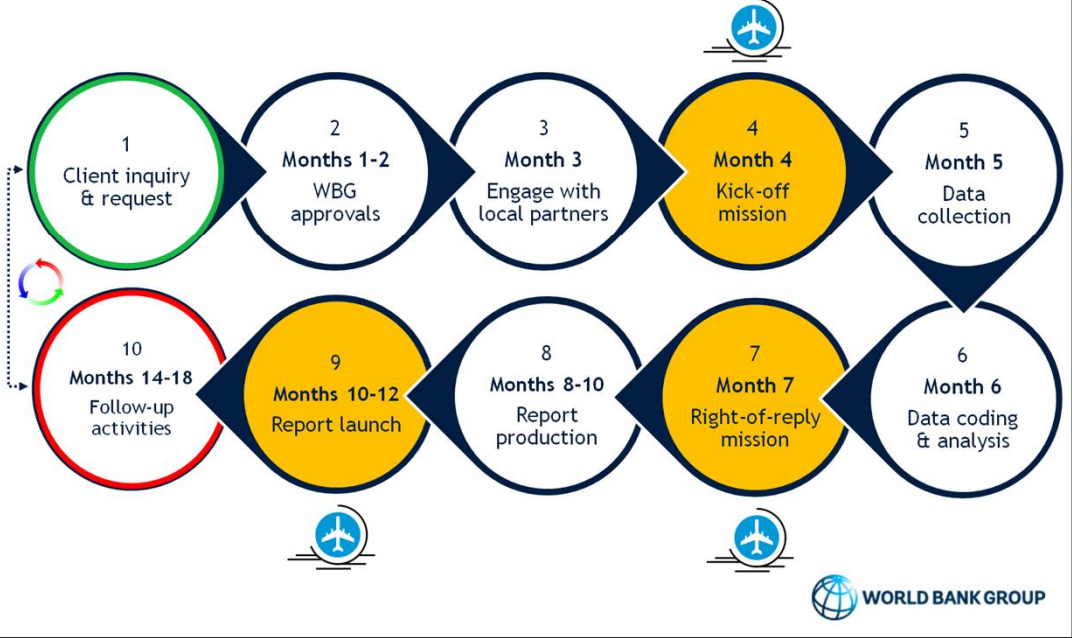
Identifies bottlenecks, highlights opportunities for improvement and presents good practices.

Monitoring Device

3

Creates baseline that can be used to measure progress over time.

how we work—the project cycle



Doing Business in Kazakhstan

8 locations measured, 4 indicators

**Astana
Almaty
Aktobe
Karagandy
Oskemen
Pavlodar
Kostanay
Shymkent**



project structure

an example from Kazakhstan

project leadership

Ministry of
National Economy

World Bank Group

data collection

Law firm

Research firm

Professional
associations

beneficiaries

local governments

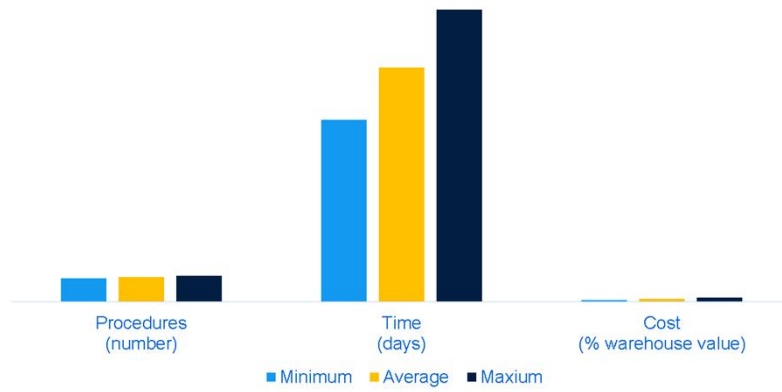
central agencies
and ministries

entrepreneurs



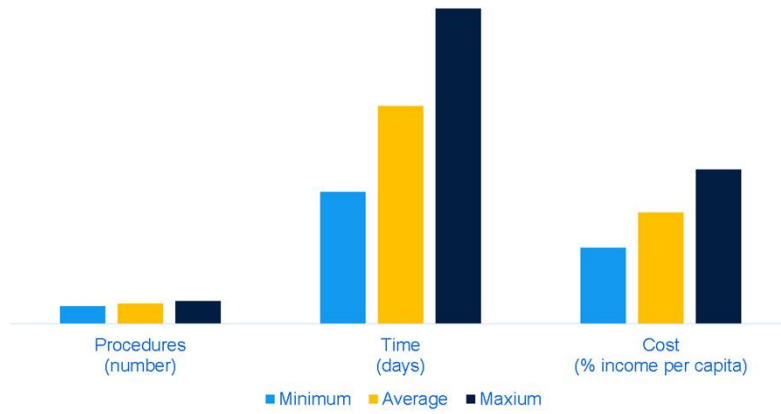
preliminary observations from Kazakhstan

Dealing with construction permits
Most variation is on time



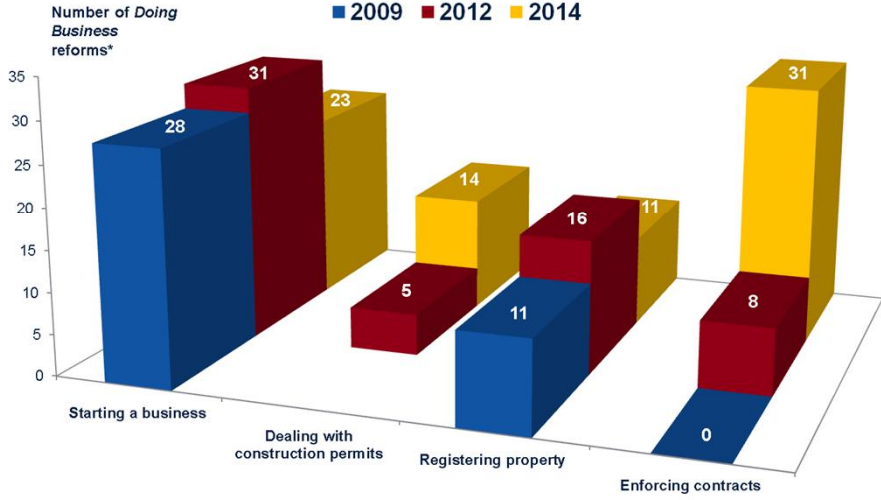
preliminary observations from Kazakhstan

Getting electricity
Most variation is on time and cost



the power of benchmarking

an example from Mexico—where SNDB was born



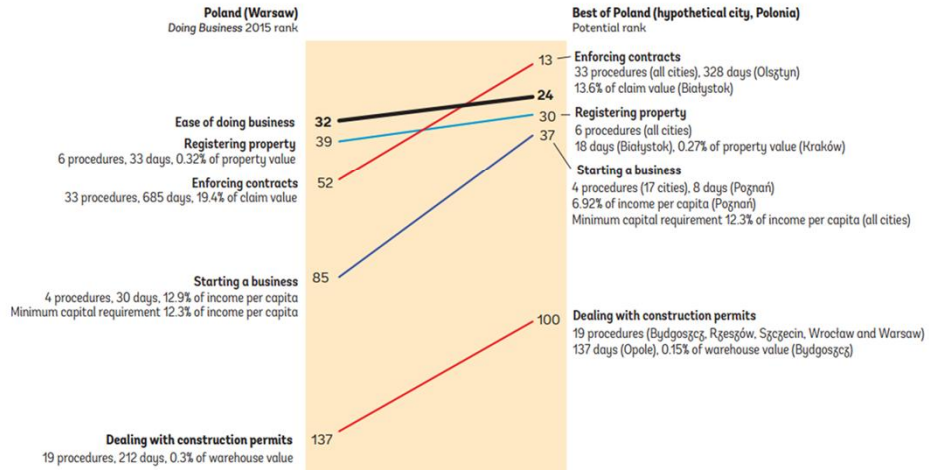
*Subnational locations (does not include the Mexico City)



the power of peer-learning

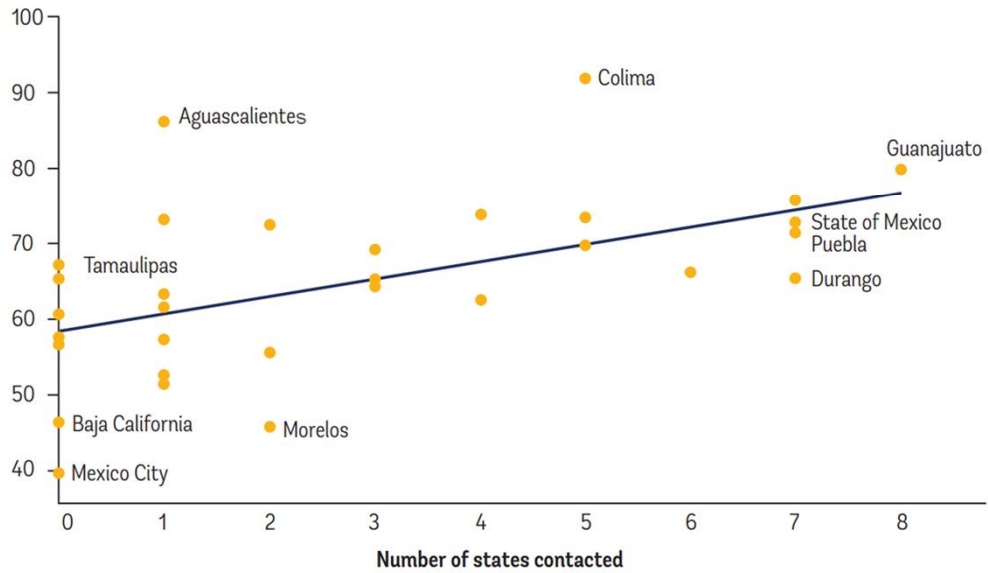
an example from Poland

How would the adoption of good practices found across Polish cities impact Poland's global ranking?



bolstering peer learning

Distance to the global frontier in the four measured areas (percentage points)



engage with us

video



thank you!

www.doingbusiness.org/subnational



DOING BUSINESS Measuring Business Regulations

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Global Regional **Subnational** Thematic Case Studies

Subnational Reports

Subnational *Doing Business* reports capture differences in business regulations and their enforcement across locations in a single country. They provide data on the ease of doing business, rank each location, and recommend reforms to improve performance in each of the indicator areas.

The latest subnational reports are listed below.

- **Doing Business in Spain 2015**

This report measures business regulations and their enforcement across 17 autonomous communities and two autonomous cities in Spain. The report examines 5 areas as measured by Doing Business: starting a business, dealing with construction permits, getting electricity, registering property and trading across borders.
[Read more >](#)
- **Doing Business in Poland 2015**

The first subnational report on *Doing Business* in Poland measures business regulations and their enforcement across 18 locations. The report examines 4 areas as measured by Doing Business: starting a business, dealing with construction permits, registering property and enforcing contracts.
[Read more >](#)
- **Doing Business in South Africa 2015**

The report measures business regulations and their enforcement across 9 locations and 4 ports. The report examines 6 areas as measured by Doing Business: starting a business, dealing with construction permits, getting electricity, registering property, enforcing contracts and trading across borders.
[Read more >](#)

Meet the Team

Meet the Subnational Doing Business Team

Additional Reports

- Reports from 2014
 - Doing Business in Nigeria
 - Doing Business in Mexico
 - Doing Business in Egypt
- Reports from 2013
 - Doing Business in Colombia
 - Doing Business in Italy
- Reports from 2012
 - Doing Business in Hargeisa
 - Doing Business in Kenya
 - Doing Business in Russia
 - Doing Business in Mexico (PDF, in Spanish)
- Doing Business in Indonesia

Pre-2012 reports
Reports in other languages

Case Studies

View all subnational case studies

